



MARTIN MARINO  
ITALIA

# 2015 PRESS KIT

FOR MORE INFORMATION

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## MADE-TO-ORDER ITALIAN HANDBAGS DELIVERED RIGHT TO YOUR DOOR.

**MARTIN MARINO** is the purveyor of made-to-order Italian handbags that emphasize style, individuality and craftsmanship. As an exclusive online shop, Martin Marino offers a one-of-a-kind experience at a fraction of the cost of the traditional made-to-order handbag manufacturers. Featuring a curated selection of premium Italian leathers, silk linings and hardware, Martin Marino bags are tailor-made to your tastes and individuality.

## **MILESTONES & ACCOLADES**

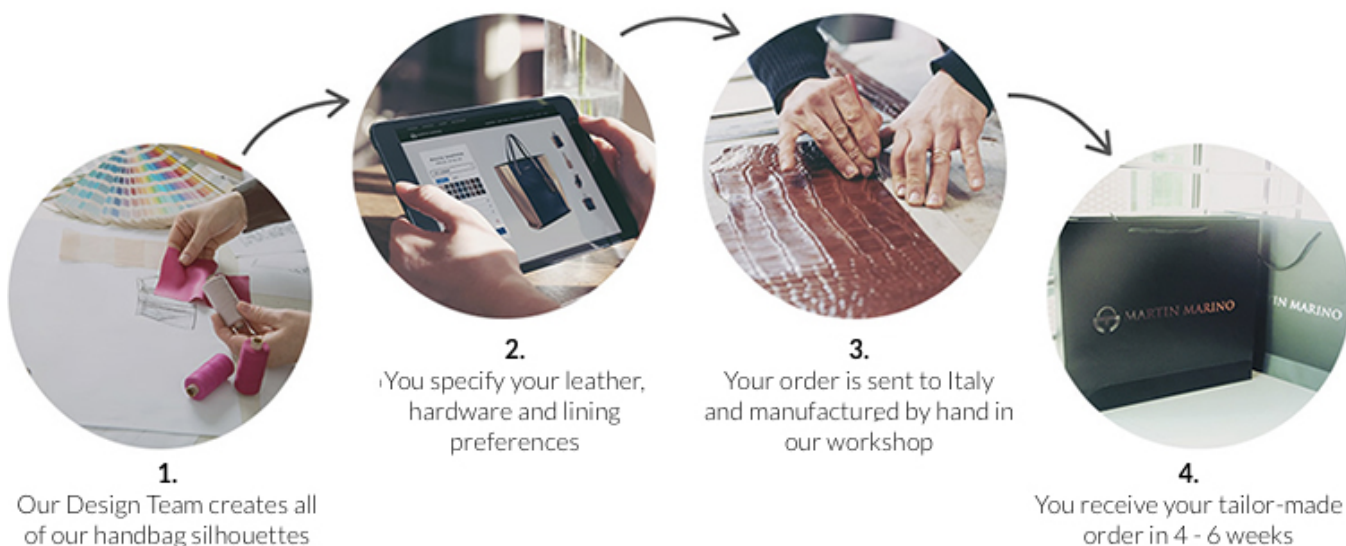
**KICKSTARTER.** Martin Marino successfully fulfilled its Kickstarter goal of \$10,000 during its “proof of concept” launch in December of 2013.

**FT ACCELERATOR MILAN.** Martin Marino was selected as a portfolio company to the Fashion Technology Accelerator, which is headquartered in Milan, Italy and led by a former board member for GUCCI.

**FIRST-TO-MARKET.** Martin Marino is the first Italian manufactured, made-to-order, online-only handbag line for the American mass market.

## HOW IT WORKS

Martin Marino brings a rich history of fine Italian craftsmanship and the made-to-order experience right into your home, office or anywhere you are. In working with only the finest designers and sourcing the finest materials, Martin Marino offers women everywhere the unique opportunity to create a handbag that matches their lifestyle and individuality, without compromising quality and taste.



## MATERIALS

Martin Marino sources only the highest quality, certified Italian leathers, featuring over twenty (20) types of eco-friendly, exotic and calf leathers; four (4) silk leather options, and gold or silver hardware. Leathers are refreshed seasonally.

**LEATHER SPECIFICATIONS:** Half bovine full grain / Soft and milled / 1.1 – 1.3mm thick



GRAFFIATO SILK LEATHER



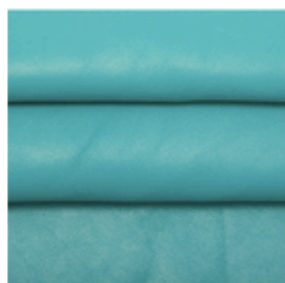
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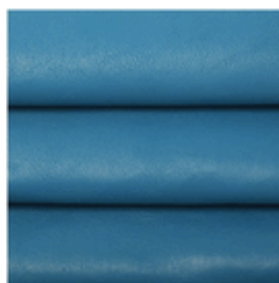
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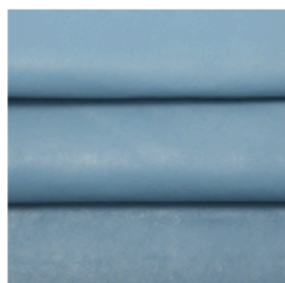
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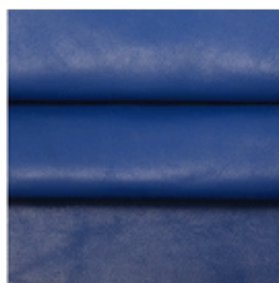
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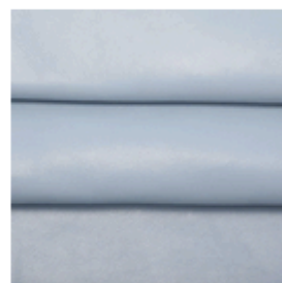
SANTORINI



CREMISI



DENIM



ARTIC

## SILHOUETTES



### THE VENEZIA TOTE

This sophisticated shopper, handcrafted from rich velvety Italian genuine leather, is veritable arm candy whether you're shopping on Fifth Avenue or Via della Spiga.

#### SPECIFICATIONS

19" H x 13" W x 4.5" D



### THE MALTA SHOPPER

This fierce, but feminine tote, handcrafted from genuine Italian leather, lets you carry everything you need to be prepared for wherever life takes you.

#### SPECIFICATIONS

21" H x 17" W x 8" D

Interior Wallet: 9.5" H x 12" W



### THE SORRENTO HOBO

The sophisticated Sorrento Hobo is designed with a classic unique style that has the versatility to make this an occasional or everyday fashion stunner.

#### SPECIFICATIONS

12" H x 15" W x 5.5" D

## SILHOUETTES



### THE SALERNO TOTE

The chic handcrafted Salerno Tote is the nexus of luxury and functionality that gives you the flexibility to carry larger items without compromising your luxurious style.

#### SPECIFICATIONS

11" H x 18" W x 7" D



### THE FIORINA

The handcrafted Fiorina is a striking and unique handbag that's compact in size with unmatched detail and ideal for carrying smaller items. This bag also comes with a Cross Body Strap.

#### SPECIFICATIONS

9.5 "H x 12" W x 4.5" D



### THE AMALFI SACK

The beautiful handcrafted Amalfi Sack is a luxury classic with a spacious design ideal for a weekend or travel bag that has enough room to carry articles of clothing and more.

#### SPECIFICATIONS

15" H x 16" W x 9" D

## EXECUTIVE TEAM



PATRICK MARTIN



GIAMPAOLO MARINO



SATYA JENA

**PATRICK MARTIN** had already created a successful line of fashion accessories and was looking to expand to luxury handbags when he crossed paths with **GIAMPAOLO MARINO**, who was searching for a way to leverage the world-renowned leather craftsmanship of his Italian homeland. Together the pair developed the concept of Martin Marino, the world's first online, made-to-order Italian leather handbag company. The pair enlisted the help of **SATYA JENA**, an experienced Silicon Valley executive to bring their vision of combining the history of 150 years of craftsmanship with the innovation and convenience of eCommerce companies. Early into Martin Marino's founding, the trio uncovered a common and unfulfilled dilemma: the perfect bag simply did not exist; ready-made handbags didn't take into account a woman's individual style and taste preferences.

And, from this dilemma, **MARTIN MARINO** was officially born.



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